



# KAREN ONSTAD OUTSTANDING STUDENT SCHOLARSHIP

**Funded by Alliance for Women in Media: Sacramento Chapter**



In radio advertising sales since 1975 Karen has held numerous positions at radio stations in

Austin, Texas and Sacramento, California where she currently works for Clear Channel Radio Group. Along with attending many training seminars and winning awards for sales excellence, Karen is the founder of the Sacramento Chapter of AWRT. She has been involved in many nonprofit organizations including the Sacramento Advertising Club, the Sacramento Chamber of Commerce, the Sacramento Chapter of the Business Volunteers for the Arts and the Sacramento Arts and Business Council. She was also one of the first appointees to the City/County Metropolitan Arts Commission.

## 2017/2018

### Karen Onstad Outstanding Student Scholarship Award

**Application  
 Deadline** 2/28/2018

**Scholarship  
 Award** \$2,000  
 toward  
 fees

## 2017/2018 Application

**The Karen Onstad Outstanding Student Scholarship Program** offers funds to students studying broadcast or communication curricula who are seniors in high school to a senior in college in the greater Sacramento, California region.

The scholarship will be awarded by the end of March 2018 and the winner will be honored at our April Luncheon in Sacramento, California. Award recipient will know prior to

luncheon regarding award and must be present to accept check.

### Eligibility Requirements:

- Must be a U.S. citizen or permanent resident residing in the United States
- Must be studying full-time in the greater Sacramento region
- Must have a minimum GPA of 3.0 on a 4.0 scale
- Must be a senior in high school to a senior in college pursuing a degree in communica-

tions or broadcast media for the 2017/2018 academic year

### Required Documents:

- Official transcript - Through December 31, 2017
- Proof of citizenship status
- Essay Submitted with application by February 28th, 2018
- Letter of Recommendation - Submitted with application by February 28th, 2018
- Resume Submitted with application by February 28th, 2018

## Tips

**Essays** are reviewed closely in the scholarship selection process. Proofread your essay carefully. You may want to have a member of your family, teacher, or professor review your essay to ensure that it answers the questions fully.

**Letter of Recommendation:** Find someone to write your letter of recommendation immediately. He or she will need as much time as possible to write your letter.

**Required Documents:** Make sure you complete and submit ALL the required documents in one packet.

**Collect and mail your documents (make sure they are legible), before the postmark deadline (February 28th, 2018), to:**

SAWM Foundation  
 c/o Karen Onstad Scholarship  
 P.O. Box 254468  
 Sacramento, CA 95865-4468





ALLIANCE FOR  
**WOMEN IN MEDIA**  
SACRAMENTO AFFILIATE

# KAREN ONSTAD OUTSTANDING STUDENT SCHOLARSHIP

## Application for 2017/2018 School Year

### IDENTIFICATION

Email Address

Student Identification Number

### YOUR CONTACT INFORMATION

First Name

Middle Name

Last Name

Permanent Address

City

State

Zip/Postal Code

Mailing Address  Same as my permanent address

City

State

Zip/Postal Code

Phone Number

Cell Phone

### ACADEMIC

Major

Minor

Degree Sought

Year/Expected Year of Degree

GPA (on a 4.0 scale)

College/University attending



ALLIANCE FOR

**WOMEN IN MEDIA**

SACRAMENTO AFFILIATE

# KAREN ONSTAD OUTSTANDING STUDENT SCHOLARSHIP

## ***Official Transcript:***

Must come in a sealed envelope or have a school seal or official signature. Transcripts must have name, social security number, and name of the institution.

Transcripts **MUST** include your cumulative GPA on a 4.0 scale. Please ask your school if your transcript includes a cumulative GPA on a 4.0 scale. If your transcript does not show a cumulative GPA, request that a school official confirm this information on school letterhead with his or her signature.

## ***Proof of Citizenship:***

If you applied for financial aid (FAFSA) you will receive a Student Aid Report (SAR). Please send a copy of ALL pages of this year's or last year's SAR. If you don't have a SAR, you must provide some other proof of U.S. citizenship (copy of birth certificate, passport, naturalization certificate, certificate of Indian blood, or certificate of tribal affiliation) or U.S. permanent residency (copy of your alien identification card). You need to submit only one form of documentation.

## ***Letter of Recommendation:***

The letter of recommendation is a key component of your application. You should choose someone who knows you well and can attest to your accomplishments in the classroom as well as to outside activities related to your field of study in great detail.

## ***Resume:***

Please create a resume with past job history and extracurricular activities along with information or skill sets using broadcast or communications equipment including computer hardware and software programs. Document special projects worked on inside and/or outside the classroom.

---

## ESSAY QUESTIONS

- What have you done outside the classroom that demonstrates qualities employers desire? Of these, which means the most to you and why?
- What are your most important extracurricular or community activities? What made you join these activities? What makes you continue to contribute to them?
- What does a career in media mean to you? What do you believe the role of media plays in today's society?
- How will this scholarship help you to fulfill your goals for a successful career and life?