

KAREN ONSTAD OUTSTANDING STUDENT SCHOLARSHIP

Funded by Alliance for Women in Media: Sacramento Chapter



In radio advertising sales since 1975 Karen has held numerous positions at radio stations in

Austin, Texas and Sacramento, California where she currently works for Clear Channel Radio Group. Along with attending many training seminars and winning awards for sales excellence, Karen is the founder of the Sacramento Chapter of AWRT. She has been involved in many nonprofit organizations including the Sacramento Advertising Club, the Sacramento Chamber of Commerce, the Sacramento Chapter of the Business Volunteers for the Arts and the Sacramento Arts and Business Council. She was also one of the first appointees to the City/County Metropolitan Arts Commission.

2016/2017

**Karen Onstad
Outstanding Student
Scholarship Award**

**Application
Deadline** 1/20/2017

**Scholarship
Award** \$2,000
toward
fees

2016/2017 Application

The Karen Onstad Outstanding Student Scholarship Program offers funds to students studying broadcast or communication curricula who are seniors in high school to a senior in college in the greater Sacramento, California region.

The scholarship will be awarded by the end of January 2017 and the winner will be honored in February 2017 at our February Luncheon in Sacramento, California. Award recipient will

know prior to luncheon regarding award and must be present to accept check.

Eligibility Requirements:

- Must be a U.S. citizen or permanent resident residing in the United States
- Must be studying full-time in the greater Sacramento region
- Must have a minimum GPA of 3.0 on a 4.0 scale
- Must be a senior in high school to a senior in college pursuing

a degree in communications or broadcast media for the 2016/2017 academic year

Required Documents:

- Official transcript - Through December 31, 2016
- Proof of citizenship status
- Essay Submitted with application by January 20th, 2017
- Letter of Recommendation - Submitted with application by January 20th, 2017
- Resume Submitted with application by January 20th, 2017

Tips

Essays are reviewed closely in the scholarship selection process. Proofread your essay carefully. You may want to have a member of your family, teacher, or professor review your essay to ensure that it answers the questions fully.

Letter of Recommendation: Find someone to write your letter of recommendation immediately. He or she will need as much time as possible to write your letter.

Required Documents: Make sure you complete and submit ALL the required documents in one packet.

Collect and mail your documents (make sure they are legible), before the postmark deadline (January 20th, 2017), to:

SAWM Foundation
c/o Karen Onstad Scholarship
P.O. Box 254468
Sacramento, CA 95865-4468



KAREN ONSTAD OUTSTANDING STUDENT SCHOLARSHIP

Application for 2016/2017 School Year

IDENTIFICATION

Email Address

Student Identification Number

YOUR CONTACT INFORMATION

First Name

Middle Name

Last Name

Permanent Address

City

State

Zip/Postal Code

Mailing Address Same as my permanent address

City

State

Zip/Postal Code

Phone Number

Cell Phone

ACADEMIC

Major

Minor

Degree Sought

Year/Expected Year of Degree

GPA (on a 4.0 scale)

College/University attending



KAREN ONSTAD OUTSTANDING STUDENT SCHOLARSHIP

Official Transcript:

Must come in a sealed envelope or have a school seal or official signature. Transcripts must have name, social security number, and name of the institution.

Transcripts **MUST** include your cumulative GPA on a 4.0 scale. Please ask your school if your transcript includes a cumulative GPA on a 4.0 scale. If your transcript does not show a cumulative GPA, request that a school official confirm this information on school letterhead with his or her signature.

Letter of Recommendation:

The letter of recommendation is a key component of your application. You should choose someone who knows you well and can attest to your accomplishments in the classroom as well as to outside activities related to your field of study in great detail.

Proof of Citizenship:

If you applied for financial aid (FAFSA) you will receive a Student Aid Report (SAR). Please send a copy of ALL pages of this year's or last year's SAR. If you don't have a SAR, you must provide some other proof of U.S. citizenship (copy of birth certificate, passport, naturalization certificate, certificate of Indian blood, or certificate of tribal affiliation) or U.S. permanent residency (copy of your alien identification card). You need to submit only one form of documentation.

Resume:

Please create a resume with past job history and extracurricular activities along with information or skill sets using broadcast or communications equipment including computer hardware and software programs. Document special projects worked on inside and/or outside the classroom.

ESSAY QUESTIONS

- What have you done outside the classroom that demonstrates qualities employers desire? Of these, which means the most to you and why?
- What are your most important extracurricular or community activities? What made you join these activities? What makes you continue to contribute to them?
- What does a career in media mean to you? What do you believe the role of media plays in today's society?
- How will this scholarship help you to fulfill your goals for a successful career and life?